

Dear Your Friend, Coworker, Family member, etc.,

I hope this note finds you doing great! I am reaching out to a number of people in the community about a program for which I recently became an ally and I have you on my list of people that would be perfect for it too!

The Springfield Sangamon Growth Alliance has a **Thrive Ally** program that is all about telling the story of our great city, being an “Ally” for those thinking about living and working in Springfield and seeing our city grow and “thrive”.

The concept is simple, you agree to be an ally, fill out a quick and simple application so they can get you know you a bit better and then, Viola! you are ready to be poised to speak positively to and about Springfield.

Below are a few links to resources, including the website with more info and, of course, I would love to talk more if you are interested. There is no cost to you, other than you time if/when they have someone interested in Springfield that you could talk to and share our great history, charm and hospitality.

<https://www.thriveinspi.org/living-in-spi/thrive-ally/>

Here is a list of who is already an Ally with me: <https://www.thriveinspi.org/living-in-spi/thrive-ally/meet-the-thrive-ally-team/>

Tom Frost and Julie Davis share a great video on why they are Thrive Ally’s too: <https://www.youtube.com/watch?v=kHmLcDcjwt4>

Again, thank you for your consideration. I know you would have so much to offer!

Sincerely,

You Name